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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Technology Center 2600

Docket No. 9903.00

Application of:

BENSON, C. M.

Group Art Unit: 2683

Serial No. 10/015,431

JAN -9 2004

Filed: December 13, 2001

For: **SYSTEM AND METHOD FOR SHORT-RANGE WIRELESS RETAIL  
ADVERTISING AIMED AT SHORT-RANGE WIRELESS PROTOCOL-  
ENABLED PERSONAL DEVICES**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**INFORMATION DISCLOSURE STATEMENT  
C.F.R. §1.97(c)(1)**

Sir:

In accordance with 37 CFR §1.56, §1.97 and §1.98 with regard to the above-named application, please find enclosed a copy of the references listed on the enclosed Form PTO/SB/08, entitled "Information Disclosure Statement By Applicant".

The form identifies the references cited in a foreign search report with regard to an application corresponding to the named U.S. application. A copy of the foreign search report is also enclosed herewith.

Statement for Information Disclosure Statement  
37 C.F.R. §1.97(e)(1)

The undersigned hereby states that each item of information contained in the information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement.

Respectfully submitted,



Paul W. Martin  
Reg. No. 34,870

NCR Corporation  
Dayton, Ohio 45479-0001  
Tel. No. (937) 445-2990  
Fax No. (937) 445-8394

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